



# Supply Chain Visibility Conference & Exhibition 2025

May 6-7, 2025 | Houston, TX, USA

The biggest global supply chain event exploring supply chain visibility & digital revolution

Our current and previous sponsors:

**KLEARNOW**



**CROWLEY**



**radius**

## ABOUT CONFERENCE

The Supply Chain Visibility Conference 2025 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers.

The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.

## CONFERENCE PROGRAM KEY TOPICS



### Opportunities and Challenges

Opportunities and Challenges by Digital Transformation in Container Service Industry for Smart Ports, Real-Time Tracking, Fuel Management, Route Optimization, & Safety Enhancement



### Regulatory Landscape

Groundbreaking Technologies and Best Practices & Expertise in Cyber Security, Geo-Political Tensions, Over-Regulations and Environmental, Social and Governance(ESG)



### Policies and Regulations

Causes and Impacts of Environmental Regulations, Modern Policies, Legislation & Regulations Shape the Global Logistics, Supply Chain Sector, and Port Industry



### Container Efficiency Strategies

How Can Businesses Achieve Cost Savings and Sustainability Goals through Container Optimization, Port Congestion & Alternative Fuels?



### Green Shipping Initiatives

Navigating sustainability through Innovative Ship Design & Effective Ballast Water Management for Cleaner Oceans



### Cost Mitigation Strategies

Reduce extra costs of Demurrage & Detention Charges, Container Rollovers Charges and Rising Freight Rates

## SPONSORS & PARTNERS

### Platinum Sponsor

KLEARNOW

### Gold Sponsor



radius

### Session Sponsor

CROWLEY



## FEATURED SPEAKER



**Walaa Maher**  
Head of SC&L -  
Supply Chain & Logistics  
**RAK Ceramics**



**Christoph Rasewsky**  
Business Global Container  
Sector Lead  
**American Bureau of Shipping**



**Lordt Becklines**  
Sr Manager, Cross Border Programs,  
Worldwide Reverse Logistics Services  
**Amazon**



**Len Pannett**  
President UK - Council of Supply  
Chain Management Professors  
**UK Ministry of Defence**



**Vikram Idnani**  
President - Chief Information Officer  
**Landmark Group**



**Michael Eichstedt**  
Lead Logistics & Transport  
Management  
**Accenture**



**Lars Karlson**  
Global Head of Trade & Customs  
Consulting Maersk  
**Maersk**



**Mac Sullivan**  
Head of technology & digital promotion  
**NNR Global Logistics USA**



**Erin San Cristobal**  
Principal Solution Engineer  
**Oracle**



**Jasinski Piotr**  
Global Senior Manager Digital &  
Supply Chain Excellence  
**Carlsberg Group**



**Meri Stevens**  
Worldwide Vice President Supply  
Chain - Consumer Health & Deliver  
**Johnson & Johnson**



**Mike Deangelis**  
Head of Ocean Senior Director,  
International Solutions  
**FourKites, INC**

## CONFERENCE IN NUMBERS

### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



## COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

**250+**  
Attendees

**24+**  
Technical  
Speakers

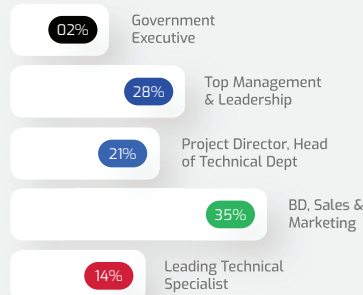
**15+**  
Sponsors &  
Exhibitors

**200+**  
Companies

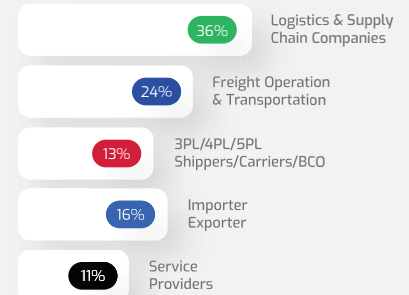
**65+**  
Countries

**55+**  
Media Partners

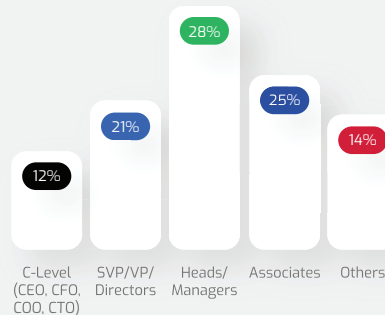
### ATTENDEE JOB PROFILES (%)



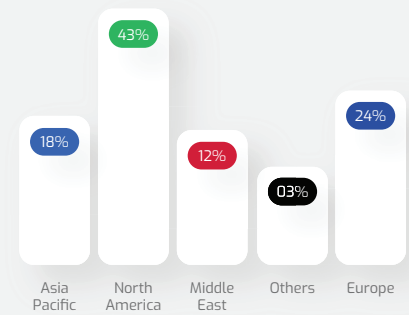
### ATTENDING COMPANIES (%)



### ATTENDEE SENIORITY LEVEL (%)



### INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



**Alfonso Ortiz**  
Supply Chain & Logistics  
Business Dev. Professional

## ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

## AMONG REGULAR PARTICIPANTS



## What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!



Day 1  
Tuesday May 06 , 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Supply Chain Challenges – What's next?

- Global supply chain disruption has become a real thing. Major disruptions keep coming.
- In the recent past we have dealt with a pandemic, natural disasters, disruption to shipping routes, unprecedented geopolitical uncertainty and the situation keeps evolving..
- How do we see supply chains adapting and planning to minimize the impact of the next major disruption..



**Tariq Hasan**  
Director, SCM & Business Planning MX B2B, **Samsung Electronics America**



10:00

Modernize & Transform Your Logistics Practice

- "Learn how you can automate international transportation planning and execution, mitigate costly expenses, and deliver import/export compliance to ensure goods move seamlessly through international borders all by leveraging Oracle Transportation Management and Global Trade Management.
- Logistics Optimization: Take a hands-off approach to international, multi-modal routing, carrier selection and communications while leveraging machine learning for ETA prediction
- Cost Mitigation Strategies: Intelligently and proactively mitigate unexpected and avoidable costs such as detention, demurrage, and broker and forwarder fees while executing on management by exception strategy
- Trade Compliance: Maximize and ensure trade compliance through proper classification, mitigation of compliance risk, removal of friction from customs processes, and optimal sourcing decisions



**Erin San Cristobal**  
Principal Solution Engineer, **Oracle**



**Bill Buckley**  
Distinguished Solution Engineer, **Oracle**



10:30

Driving Digital Transformation in Container Shipping: The Power of DCSA standards

- Highlighting how DCSA's standards & initiatives drive improvements for all stakeholders in the container shipping industry.
- How standardized data exchange propels the use of modern technologies.



**Dave Vandiggele**  
Program Lead - Shippers, **Digital Container Shipping Association**



11:00

Continual Tracking of Safe Driving Habits to Maximize the Driving Force

- Optimizing and Accelerating Training Through Technology
- Virtual training platforms reduce training time and costs while maintaining safety and consistency.
- Specialized in-person training focuses on skill development with real-time feedback.
- Continual Tracking of Safe Driving Habits to Maximize the Driving Force
- Telematics systems track driving behavior to ensure real-time safety monitoring.
- Data-driven coaching encourages drivers to improve habits and maintain safety standards.
- Incentive programs based on driving performance motivate drivers to maintain safe habits.



**Tyfani Nagy**  
Area General Manager, **First Student Inc**



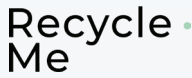
11:30

EPR in the United States: How to get ready for EPR

- Present brief case studies that led to the current situation
- Discuss the basic Tenets of EPR
- Present the current Status of EPR in the US – adopter states and proposed states
- Exploring significant challenges due to the complex political landscape in the U.S.
- Addressing the obstacles faced by plastic and packaging producers
- Harmonization barriers and the impact of fragmentation within the EPR framework
- Sharing best practices for EPR implementation to maximize environmental benefits



**Jason Bergquist**  
Vice President, **Recycle-me**



LUNCH AND NETWORKING BREAK

12:00 (1 Hour)

13:00

Logistics Blindspots: Tracing the origins and notable implications of visibility in your supply chain

- Understanding the omni-channel origins of supply chain visibility.
- Outlining the true costs of limited visibility.
- Exploring AI, Blockchain and Predictive Analytics for enhanced visibility.



**Juan Cora**  
Founder & CEO, **Aquatio Software**



13:30

Port of Refuge in the Event of Fire on Board

- Consideration of the challenges and requirements to get approval to bring a container vessel into a Port of Refuge following a cargo fire on board



**William Leschaeve**  
Senior Naval Architect, **BrookesBell**



14:00

TBA

- Title - 1
- Title - 2
- Title - 3



**Foday Sillah**  
Deputy Director of Operations and Monitoring, **Sierra Leone Ports and Harbors Authority**



SIERRA LEONE PORTS & HARBOURS AUTHORITY

NETWORKING BREAK

14:30 (30 Min)

15:00

TBA

- Title - 1
- Title - 2
- Title - 3



**Jennifer Welch**  
Senior Account Manager, **Radius Intelligence Inc.**



15:30

Driving Success with a Digital Supply Chain

- Transformative Power of Digitalization: Explore how digitalization optimizes supply chain operations, enhancing visibility, agility, and efficiency.
- Leveraging Advanced Technologies: Utilize data analytics, AI, and automation to drive supply chain performance and decision-making.
- Navigating Implementation Challenges: Address obstacles and opportunities in adopting digital solutions for supply chain transformation at Spacelabs Healthcare.
- Adapting to Emerging Trends: Manage cybersecurity risks, geopolitical tensions, regulatory changes, and ESG requirements through innovative digital strategies at Spacelabs.



**Jay Patel**  
Global Supply Chain Lead, **Spacelabs Healthcare- OSI Systems**



16:00

TBA

- Title - 1
- Title - 2
- Title - 3


















**Adam Schipper**  
Director Ports , Transportation & Logistics, **Ericsson**



END OF DAY 1

Day 2  
Wednesday, May 07, 2025

Sponsored Sessions   Booked Sessions   Available Sessions

08:30	Registration & Refreshment Networking	
09:00	TBA	
	<ul style="list-style-type: none"><li>Title - 1</li><li>Title - 2</li><li>Title - 3</li></ul>	
	<div><div><b>david horvat</b> CEO, Real Time Intelligence LLC</div></div>	
09:30	Booked for 1UP CARGO	
10:00	TBA	
	<ul style="list-style-type: none"><li>Title - 1</li><li>Title - 2</li><li>Title - 3</li></ul>	
	<div><div><b>Rahi Radhakrishnan</b> HR and Operations  CEO's Office, Nuvento</div></div>	
10:30	<b>FiFi4 Marine: Compact Li-Battery Fire-Extinguishing System for EV and Battery Cargo</b> <ul style="list-style-type: none"><li>Lithium-ion battery and electric vehicle thermal runaway fires threaten cargo, personnel, and vessel safety.</li><li>The FiFi4 Marine self-contained fire-extinguishing system addresses this risk by automatically deploying a biodegradable, non-corrosive foam instantly on detection of abnormal heat or gas levels.</li><li>Already installed on marine-certified vessels, it has proven to suppress lithium battery and EV fires in seconds and fully extinguish them in minutes, limiting damage and preventing spread.</li><li>The compact FiFi4 unit accommodates EVs and lithium battery cargo in the same container—no separate enclosure required.</li></ul>	
	<div><div><b>Cor Meedendorp</b> CEO-Founder, FIFI4MARINE</div></div>	
11:00	<b>Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products</b> <ul style="list-style-type: none"><li>Manufacturing by definition is a carbon intensive and resource hungry process. However, it is possible to build more sustainable products by adopting the principles of circular economy</li><li>As virgin materials get more scarce and thereby expensive, material stewardship and reuse across higher value retention loops like remanufacturing and refurbishment becomes a handy tool to drive up profitability in the upstream supply chain</li><li>Harvesting parts for reuse also helps in decarbonization. When parts are harvested at end of use, upstream scope 3 emissions can be greatly reduced for each participant of the value chain</li></ul>	
	<div><div><b>Suneet Agera</b> Chief Innovation Architect, SAP</div></div>	
11:30	<b>Trucking: Separating Fact &amp; Fiction</b> <ul style="list-style-type: none"><li>A combination of state &amp; federal regulations are joining forces with many of today's most progressive companies to drive change in commercial trucking, bringing forth new types of power and new opportunities.</li><li>A clean trucking 101, including the types of vehicles and equipment needed for various segments across the transportation ecosystem.</li><li>Revised expectations for pricing when leveraging ZEVs.</li><li>Tips and tricks for making more environmentally conscious decisions without exploding the budget.</li></ul>	
	<div><div><b>Mike Bush</b> Head of Marketing, Talon Logistics Inc.</div></div>	
LUNCH AND NETWORKING BREAK		12:00 [1 Hour]
13:00	Booked for Sysco corporation	
13:30	Available Session	
14:00	<b>Driving Business Success through Sales, Inventory &amp; Operations Planning (SIOP) and Integrated Business Planning (IBP)</b> <ul style="list-style-type: none"><li>Bridging Functional Silos: Strategies to foster cross-departmental collaboration, ensuring cohesive planning and execution.</li><li>Enhancing Forecast Accuracy: Utilizing SIOP to refine demand forecasting, thereby reducing inventory costs and stockouts.</li><li>Financial Integration: Demonstrating how IBP aligns operational plans with financial objectives, promoting profitability and strategic agility.</li><li>Case Studies: Real-world examples showcasing successful implementation and the resultant business benefits.</li></ul>	
	<div><div><b>Darrell Culpepper</b> Director of SIOP, Integra Mission Critical LLC</div></div>	
NETWORKING BREAK		14:30 [30 Min]
15:00	Available Session	
15:30	Available Session	
16:00	Available Session	
END OF DAY 2		

## SPEAKING OPPORTUNITIES

### Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### Production Team

Misbah Shaikh  
[misbah.shaikh@ptnevents.com](mailto:misbah.shaikh@ptnevents.com)

Noah Scott  
[noah.scott@ptnevents.com](mailto:noah.scott@ptnevents.com)

PTN Events Team  
[info@ptnevents.com](mailto:info@ptnevents.com)



#### Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



## DELEGATE REGISTRATION

### Want to book delegate ticket?

Below are the various options for delegate participation.



**Super Early Bird**  
SOLD OUT

USD \$799



**Early Bird**  
Window closing on Mar 05, 2025

USD \$899



**Regular Pass**  
Window closing on May 06, 2025

USD \$999

#### Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

#### GROUP DISCOUNTS

**10%**  
GROUP OF 2

**15%**  
GROUP OF 3

**20%**  
GROUP OF 5

Get in touch with us on [info@ptnevents.com](mailto:info@ptnevents.com) to avail group discounts on your purchases.

## SPONSORSHIP & EXHIBITION PACKAGES

# Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



### Sponsorship & Media Team

Chris Lee  
[chris.lee@ptnevents.com](mailto:chris.lee@ptnevents.com)

Sarah Jones  
[sarah.jones@ptnevents.com](mailto:sarah.jones@ptnevents.com)

### Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

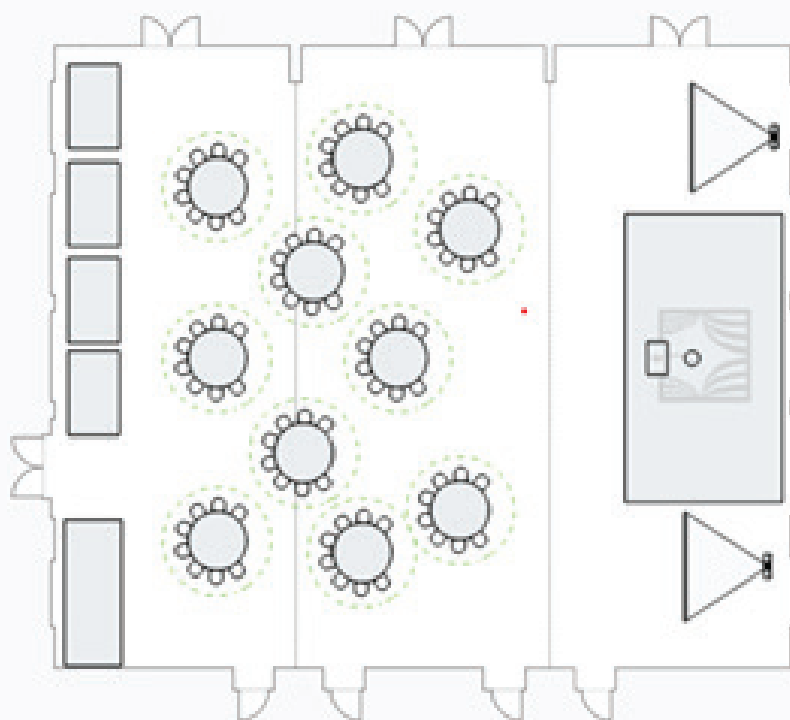
# Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
<b>BRANDING &amp; PROMOTIONS</b>					
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

## EXHIBITION FLOOR PLAN



### Exhibit Booths

- #1,2,3- 10ft x 10ft Booth
- #10,11,12,13,14,15- 8ft x 8ft Booth
- #16,17,18,19 - 6ft x 6ft Booth
- #4,5,6,7,8 - 4ft x 6ft Booth

### Each Booth to have

- (2) Banquet Chairs
- (1) 6ft Table OR (1) Round High Top
- (Using Rooms Travis A, B & C)

## ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## UPCOMING EVENTS



### Container Shipping Conference and Exhibition 2025



### Supply Chain Digitalization Conference 2025

### Production Team

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