



# Supply Chain Visibility Conference & Exhibition 2025

May 6-7, 2025 | Houston, TX, USA

The biggest global supply chain event exploring supply chain visibility & digital revolution

Our current and previous sponsors:

**KLEARNOW**



**CROWLEY**



## ABOUT CONFERENCE

The Supply Chain Visibility Conference 2025 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers.

The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.

## CONFERENCE PROGRAM KEY TOPICS



### Opportunities and Challenges

Opportunities and Challenges by Digital Transformation in Container Service Industry for Smart Ports, Real-Time Tracking, Fuel Management, Route Optimization, & Safety Enhancement



### Regulatory Landscape

Groundbreaking Technologies and Best Practices & Expertise in Cyber Security, Geo-Political Tensions, Over-Regulations and Environmental, Social and Governance(ESG)



### Policies and Regulations

Causes and Impacts of Environmental Regulations, Modern Policies, Legislation & Regulations Shape the Global Logistics, Supply Chain Sector, and Port Industry



### Container Efficiency Strategies

How Can Businesses Achieve Cost Savings and Sustainability Goals through Container Optimization, Port Congestion & Alternative Fuels?



### Green Shipping Initiatives

Navigating sustainability through Innovative Ship Design & Effective Ballast Water Management for Cleaner Oceans



### Cost Mitigation Strategies

Reduce extra costs of Demurrage & Detention Charges, Container Rollovers Charges and Rising Freight Rates

## SPONSORS & PARTNERS

### Platinum Sponsor



### Gold Sponsor



### Session Sponsor



## FEATURED SPEAKER



**Walaa Maher**  
Head of SC&L -  
Supply Chain & Logistics  
**RAK Ceramics**



**Christoph Rasewsky**  
Business Global Container  
Sector Lead  
**American Bureau of Shipping**



**Lordt Becklines**  
Sr Manager, Cross Border Programs,  
Worldwide Reverse Logistics Services  
**Amazon**



**Len Pannett**  
President UK - Council of Supply  
Chain Management Professors  
**UK Ministry of Defence**



**Vikram Idnani**  
President - Chief Information Officer  
**Landmark Group**



**Michael Eichstedt**  
Lead Logistics & Transport  
Management  
**Accenture**



**Lars Karlson**  
Global Head of Trade & Customs  
Consulting Maersk  
**Maersk**



**Mac Sullivan**  
Head of technology & digital promotion  
**NNR Global Logistics USA**



**Erin San Cristobal**  
Principal Solution Engineer  
**Oracle**



**Jasinski Piotr**  
Global Senior Manager Digital &  
Supply Chain Excellence  
**Carlsberg Group**



**Meri Stevens**  
Worldwide Vice President Supply  
Chain - Consumer Health & Deliver  
**Johnson & Johnson**



**Mike Deangelis**  
Head of Ocean Senior Director,  
International Solutions  
**FourKites, INC**

## CONFERENCE IN NUMBERS

### Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.

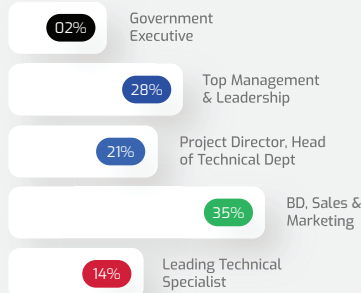


## COMPANY SIZE

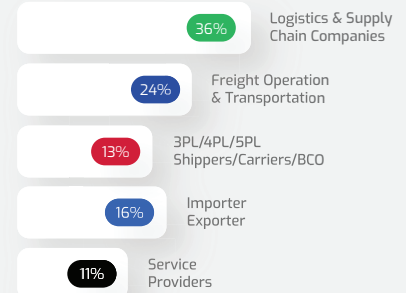
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

<b>250+</b> Attendees	<b>24+</b> Technical Speakers	<b>15+</b> Sponsors & Exhibitors
<b>200+</b> Companies	<b>65+</b> Countries	<b>55+</b> Media Partners

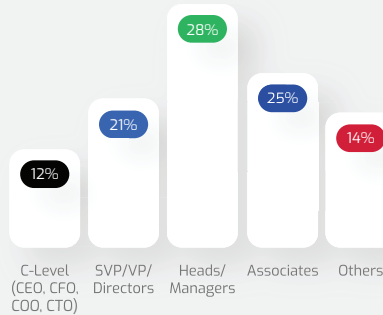
## ATTENDEE JOB PROFILES (%)



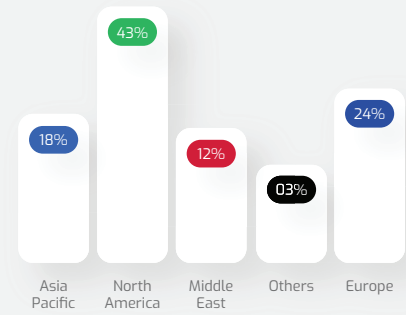
## ATTENDING COMPANIES (%)



## ATTENDEE SENIORITY LEVEL (%)



## INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



**Alfonso Ortiz**  
Supply Chain & Logistics Business Dev. Professional

## ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

## AMONG REGULAR PARTICIPANTS



### What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

# Day 1

## Tuesday, May 6, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Available Session

10:00

**Speaking Title: Leveraging AI to Transform Supply Chain Management: Optimizing MRP, MPS, and DRP for Enhanced Efficiency, Forecasting, and Visibility.**

- How AI enhances Materials Requirement Planning (MRP) for inventory optimization, demand forecasting, and lead time reduction
- Utilizing AI in Master Production Schedule (MPS) to improve production scheduling, minimize downtime, and optimize capacity planning
- AI's role in Distribution Requirements Planning (DRP) to increase distribution accuracy, reduce stockouts, and lower holding costs
- Achieving operational efficiency, better demand forecasting, and improved supply chain visibility with AI integration.



**Rama Angadala**  
Senior Manager, Walmart



10:30

**Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products**

- Manufacturing by definition is a carbon intensive and resource hungry process. However, it is possible to build more sustainable products by adopting the principles of circular economy
- As virgin materials get more scarce and thereby expensive, material stewardship and reuse across higher value retention loops like remanufacturing and refurbishment becomes a handy tool to drive up profitability in the upstream supply chain
- Harvesting parts for reuse also helps in decarbonization. When parts are harvested at end of use, upstream scope 3 emissions can be greatly reduced for each participant of the value chain



**David Sonnenschein**  
Vice President, SAP New Ventures and Technology, SAP



### NETWORKING BREAK

11:00 (30 min)

11:30

**Eliminate Profit Defects: How AI Can Double Margin on Every Order**

- What Copilot can't tell you is that your profit margins can be MUCH better than you think—you just haven't found the leaks yet. What if you could easily find hidden profits in undetected low-margin orders, inefficient processes, and historical data trends?
- Streamline Operations: Process 7x more orders without added staff
- Analyze Data : Utilize GP, BC, and F&SCM metrics to uncover a 2-10x increase in pre-tax profit
- Improve Accuracy: Reduce errors with a 90% reduction per order in manual clicks
- Optimize Workflows: Cut order processing time by 80%
- This session is for distributors, growth-minded business owners, and financial leaders seeking to maximize time and profits. Gain insights from leveraging AI to transform order management, ensure precision, and optimize profits at any scale.



**Mike Biwer**  
CEO, Cavallo



12:00

Available Session

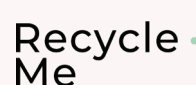
12:30

**EPR in the United States: How to get ready for EPR**

- Present brief case studies that led to the current situation
- Discuss the basic Tenets of EPR
- Present the current Status of EPR in the US – adopter states and proposed states
- Exploring significant challenges due to the complex political landscape in the U.S.
- Addressing the obstacles faced by plastic and packaging producers
- Harmonization barriers and the impact of fragmentation within the EPR framework
- Sharing best practices for EPR implementation to maximize environmental benefits



**Jason Bergquist**  
Vice President, Recycle-me



13:00

Available Session

### LUNCH AND NETWORKING BREAK

13:30 (1 hour)

14:30

**Logistics Blindspots: Tracing the origins and notable implications of visibility in your supply chain**

- Understanding the omni-channel origins of supply chain visibility.
- Outlining the true costs of limited visibility.
- Exploring AI, Blockchain and Predictive Analytics for enhanced visibility.



**Juan Cora**  
Founder & CEO, Aquatio Software



15:00

Available Session

15:30

**I'm seeking the opportunity to be a speaker at your upcoming supply chain conference.**

- As a former CHRO and founder of an executive search firm based in NYC, with global operations specializing in the logistics and supply chain sector, I possess extensive experience and insights into deep vertical talent trends within the industry.
- My goal is to share my knowledge and discuss how these trends shape the future of supply chain management, providing attendees with valuable, actionable insights. I believe my expertise would be a valuable addition to the event.



**Sarah Howritz**  
Owner/Founder, Noble Niche Executive Recruitment



16:00

**Improved visibility fuels success in sustainability, automation and consumer engagement**

- How improving end to end supply chain visibility through information automation can significantly increase your customer satisfaction and engagement while improving sustainability



**Jason Tisbury**  
Continuous Improvement Manager, Club Assist



### END OF DAY 1



## Day 2

### Wednesday, May 7, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

#### Registration & Refreshment Networking



09:00

#### Available Session

09:30

#### Strategic Visibility Solutions for a Smarter Supply Chain

- Beyond the silo: Connecting data streams across stakeholders for real-time insights and proactive decision-making.
- Leveraging AI-powered optimization: Leveraging machine learning to predict disruptions, optimize routes, and anticipate bottlenecks.
- Collaboration increases transparency: Building partnerships across the supply chain to unlock transparency and drive collective efficiency.



**Shaun Walling**  
Brand Manager, **Arrive**

10:00

#### Available Session

10:30

#### Living on the Edge: How Edge AI will usher in a new era in supply chain visibility

- **ABSTRACT** Over the coming years, smart sensors embedded with the latest advancements in AI technologies will enable companies to extend their digital initiatives to cover supply chain visibility applications and use-cases that have proven to be elusive using existing system architectures.
- A connected fleet operation is critical to the future of supply chain visibility – where real-time operational data is captured and analyzed to maximize uptime and identify opportunities to eliminate inefficiencies. The key to realizing this vision is through a complete integration of vehicle telematics systems, sensors and decision enablers.
- As we progress into a 'smarter fleet operation', a systematic approach is required to ensure good data, captured by AI-enabled sensors, resulting in practical outcomes and solutions driving the profitable supply chain operation. The short-term objective is to ensure a stable operation where the fleet operational inefficiencies are minimized through good process visibility. The longer-term objective is to link real-time fleet operational insights into the maintenance protocols to drive data based decisions for improving overall operational efficiencies.



**Karthik Rau**  
Chief Executive Officer **Senzit, Inc**

### NETWORKING BREAK

11:00 (30 min)

11:30

#### Panel Discussion

12:30

#### Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products

- Manufacturing by definition is a carbon intensive and resource hungry process. However, it is possible to build more sustainable products by adopting the principles of circular economy
- As virgin materials get more scarce and thereby expensive, material stewardship and reuse across higher value retention loops like remanufacturing and refurbishment becomes a handy tool to drive up profitability in the upstream supply chain
- Harvesting parts for reuse also helps in decarbonization. When parts are harvested at end of use, upstream scope 3 emissions can be greatly reduced for each participant of the value chain



**Suneet Agera**  
Chief Innovation Architect, **SAP**

13:00

#### Tech-Powered Turnaround: From Planning to Inventory Management to Sourcing, How Segra Revolutionized Its Supply Chain Operations and Saved Millions

- Identifying pain points is a pivotal first step toward progress. Explore areas hindering Segra's success, including a need for a planning strategy, streamlined sourcing, integrated systems and optimized warehouse operations.
- Next, learn how Segra conducted an end-to-end supply chain assessment to develop a core set of recommendations, serving as a roadmap for transforming multiple areas of its business.
- Discover the keys to digital transformation success. Get an insider's look at how Segra seamlessly modernized its supply chain operations in under a year, achieving impactful results and significant savings.



**Cyndi Scallion**  
Vice President of Supply Chain and Facilities Management, **Segra**

### LUNCH AND NETWORKING BREAK

13:30 (1 hour)

14:30

#### Available Session

15:00

#### THE IMPACT OF SUPPLY CHAIN RELIABILITY OF DISTRI COMPANIES IN IPO PROCESSES: AITEK SA

- Overviews and significance of IPO Processes for distribution.
- Assess the risks and advantages associated with supply chain reliability during IPO processes for distributors.
- Provide insights on mitigating risks during IPO processes.



**Herve Yesso**  
Supply Chain Director, **Aitek**

15:30

#### Supply Chain Visibility: Keeping an eye on the big picture in logistics networks

- Supply chain visibility brings light to the darkness
- How to gain a comprehensive and consistent view of all aspects, from transportation to storage, and achieve unprecedented levels of success



**Flavio Arssani**  
Portfolio Manager, **Siemens**

16:00

#### Available Session

### END OF DAY 2

## SPEAKING OPPORTUNITIES

### Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### Production Team

Misbah Shaikh  
[misbah.shaikh@ptnevents.com](mailto:misbah.shaikh@ptnevents.com)

Noah Scott  
[noah.scott@ptnevents.com](mailto:noah.scott@ptnevents.com)

PTN Events Team  
[info@ptnevents.com](mailto:info@ptnevents.com)



#### Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



#### Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



## DELEGATE REGISTRATION

### Want to book delegate ticket?

Below are the various options for delegate participation.



**Super Early Bird**  
SOLD OUT

USD \$799



**Early Bird**  
Window closing on Mar 05, 2025

USD \$899



**Regular Pass**  
Window closing on May 06, 2025

USD \$999

#### Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

**GROUP DISCOUNTS**

**10%**  
GROUP OF 2

**15%**  
GROUP OF 3

**20%**  
GROUP OF 5

Get in touch with us on [info@ptnevents.com](mailto:info@ptnevents.com) to avail group discounts on your purchases.

## SPONSORSHIP & EXHIBITION PACKAGES

# Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



### Sponsorship & Media Team

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Sarah Jones  
[sarah.jones@ptnevents.com](mailto:sarah.jones@ptnevents.com)

### Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

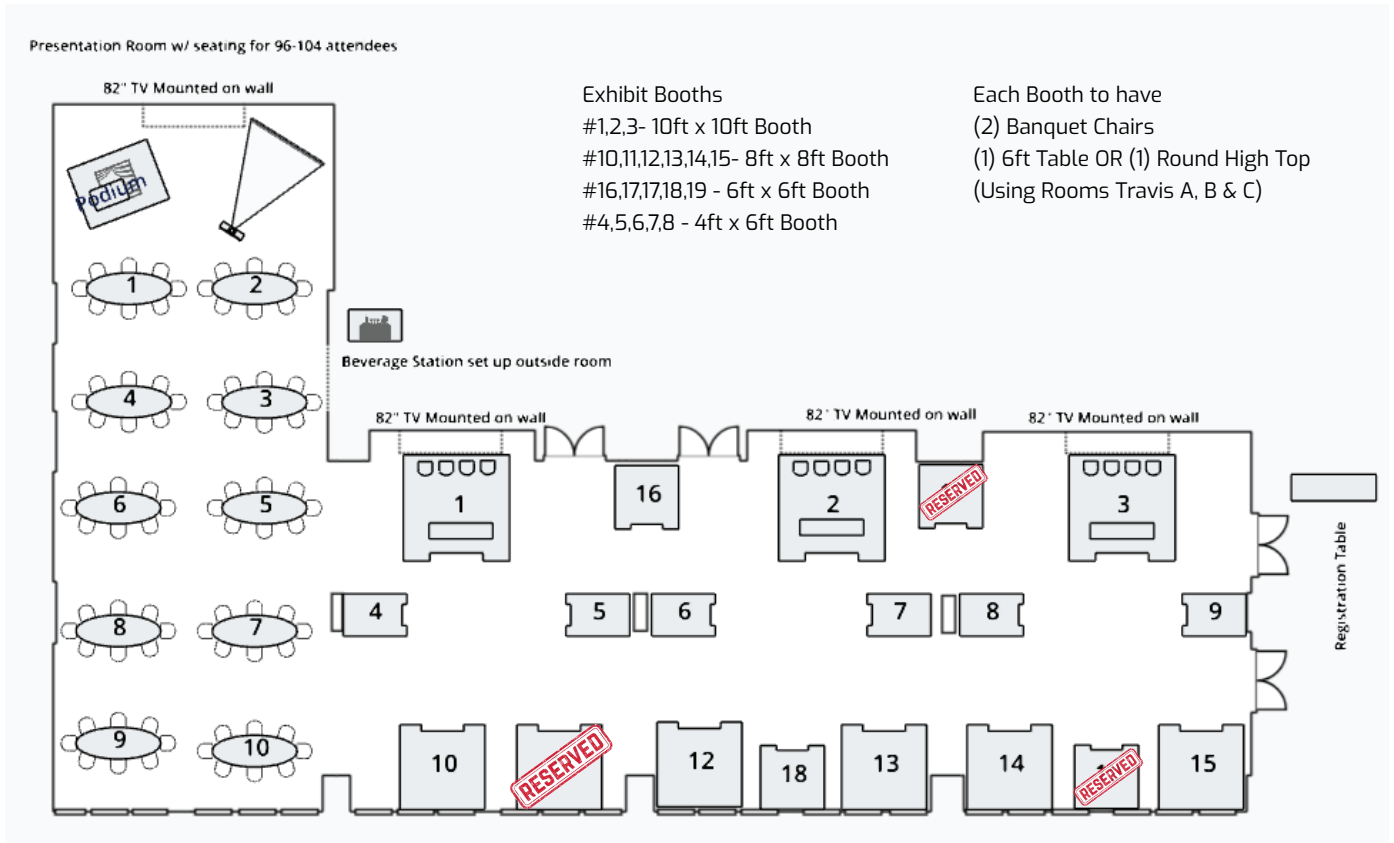
## Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING &amp; PROMOTIONS</b>	<b>USD \$22999</b>	<b>USD \$9599</b> <small>USD \$12599</small>	<b>USD \$7099</b> <small>USD \$10599</small>	<b>USD \$3799</b> <small>USD \$5699</small>	<b>USD \$3799</b> <small>USD \$5699</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
<b>POST CONFERENCE MATERIAL</b>					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

## EXHIBITION FLOOR PLAN



## ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

## UPCOMING EVENTS



**Container Shipping**  
Conference and Exhibition 2025



**Supply Chain**  
Digitalization Conference 2025

### Production Team

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