



Supply Chain Visibility Conference & Exhibition 2025

May 6-7, 2025 | Houston, TX, USA

The biggest global supply chain event exploring supply chain visibility & digital revolution

Our current and previous sponsors:

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ABOUT CONFERENCE

The Supply Chain Visibility Conference 2025 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers.


The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.


CONFERENCE PROGRAM KEY TOPICS


 **Opportunities and Challenges**
Opportunities and Challenges by Digital Transformation in Container Service Industry for Smart Ports, Real-Time Tracking, Fuel Management, Route Optimization, & Safety Enhancement

 **Regulatory Landscape**
Groundbreaking Technologies and Best Practices & Expertise in Cyber Security, Geo-Political Tensions, Over-Regulations and Environmental, Social and Governance(ESG)

 **Policies and Regulations**
Causes and Impacts of Environmental Regulations, Modern Policies, Legislation & Regulations Shape the Global Logistics, Supply Chain Sector, and Port Industry

 **Container Efficiency Strategies**
How Can Businesses Achieve Cost Savings and Sustainability Goals through Container Optimization, Port Congestion & Alternative Fuels?

 **Green Shipping Initiatives**
Navigating sustainability through Innovative Ship Design & Effective Ballast Water Management for Cleaner Oceans

 **Cost Mitigation Strategies**
Reduce extra costs of Demurrage & Detention Charges, Container Rollovers Charges and Rising Freight Rates

SPONSORS & PARTNERS

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Session Sponsor



FEATURED SPEAKER



Walaah Maher
Head of SC&L -
Supply Chain & Logistics
RAK Ceramics



Christoph Rasewsky
Business Global Container
Sector Lead
American Bureau of Shipping



Lordt Becklines
Sr Manager, Cross Border Programs,
Worldwide Reverse Logistics Services
Amazon



Len Pannett
President UK - Council of Supply
Chain Management Professors
UK Ministry of Defence



Vikram Idnani
President - Chief Information Officer
Landmark Group



Michael Eichstedt
Lead Logistics & Transport
Management
Accenture



Lars Karlson
Global Head of Trade & Customs
Consulting Maersk
Maersk



Mac Sullivan
Head of technology & digital promotion
NNR Global Logistics USA



Erin San Cristobal
Principal Solution Engineer
Oracle



Jasinski Piotr
Global Senior Manager Digital &
Supply Chain Excellence
Carlsberg Group



Meri Stevens
Worldwide Vice President Supply
Chain - Consumer Health & Deliver
Johnson & Johnson




Mike Deangelis
Head of Ocean Senior Director,
International Solutions
FourKites, INC

Day 1

Tuesday, May 6, 2025


● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30
Registration & Refreshment Networking




09:00
Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products

- Manufacturing by definition is a carbon intensive and resource hungry process. However, it is possible to build more sustainable products by adopting the principles of circular economy
- As virgin materials get more scarce and thereby expensive, material stewardship and reuse across higher value retention loops like remanufacturing and refurbishment becomes a handy tool to drive up profitability in the upstream supply chain
- Harvesting parts for reuse also helps in decarbonization. When parts are harvested at end of use, upstream scope 3 emissions can be greatly reduced for each participant of the value chain




Suneet Agera
 Chief Innovation Architect, SAP



09:30
Available Session

10:00
AI and Master Production Scheduling: Transforming Production Efficiency with Smarter Scheduling and Capacity Planning

- AI applications in MPS to minimize downtime and improve scheduling accuracy
- Optimizing capacity planning with AI to boost production efficiency
- How AI enhances production workflow for more agile manufacturing




Ram Angadala
 Senior Manager, Walmart




10:30
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David Sonnenschein
 Vice President, SAP New Ventures and Technology, SAP



NETWORKING BREAK 11:00 (30 min)

11:30
Available Session

12:00
Available Session

12:30
Available Session

13:00
Available Session

13:30
Available Session

NETWORKING BREAK 14:00 (30 min)

14:30
Available Session

15:00
Available Session

15:30
Available Session

16:00
Available Session

16:30
Available Session

17:00
Available Session


END OF DAY 1

Day 2

Wednesday, May 7, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions


07:30
Registration & Refreshment Networking




09:00
Available Session

09:30
Strategic Visibility Solutions for a Smarter Supply Chain

- Beyond the silo: Connecting data streams across stakeholders for real-time insights and proactive decision-making.
- Leveraging AI-powered optimization: Leveraging machine learning to predict disruptions, optimize routes, and anticipate bottlenecks.
- Collaboration increases transparency: Building partnerships across the supply chain to unlock transparency and drive collective efficiency.



Shaun Walling
Brand Manager, **Arrive**



10:00
Available Session

10:30
Living on the Edge: How Edge AI will usher in a new era in supply chain visibility

- ABSTRACT Over the coming years, smart sensors embedded with the latest advancements in AI technologies will enable companies to extend their digital initiatives to cover supply chain visibility applications and use-cases that have proven to be elusive using existing system architectures.
- A connected fleet operation is critical to the future of supply chain visibility – where real-time operational data is captured and analyzed to maximize uptime and identify opportunities to eliminate inefficiencies. The key to realizing this vision is through a complete integration of vehicle telematics systems, sensors and decision enablers.
- As we progress into a 'smarter fleet operation', a systematic approach is required to ensure good data, captured by AI-enabled sensors, resulting in practical outcomes and solutions driving the profitable supply chain operation. The short-term objective is to ensure a stable operation where the fleet operational inefficiencies are minimized through good process visibility. The longer-term objective is to link real-time fleet operational insights into the maintenance protocols to drive data based decisions for improving overall operational efficiencies.



Karthik Rau
Chief Executive Officer, **Senzit, Inc**



11:00
Available Session

11:30
Panel Discussion

12:30
Available Session

13:00
Available Session

13:30
Tech-Powered Turnaround: From Planning to Inventory Management to Sourcing, How Segra Revolutionized Its Supply Chain Operations and Saved Millions

- Identifying pain points is a pivotal first step toward progress. Explore areas hindering Segra's success, including a need for a planning strategy, streamlined sourcing, integrated systems and optimized warehouse operations.
- Next, learn how Segra conducted an end-to-end supply chain assessment to develop a core set of recommendations, serving as a roadmap for transforming multiple areas of its business.
- Discover the keys to digital transformation success. Get an insider's look at how Segra seamlessly modernized its supply chain operations in under a year, achieving impactful results and significant savings.




Cyndi Scallion
Vice President of Supply Chain and Facilities Management, **Segra**




NETWORKING BREAK 14:00 [30 min]

14:30
THE IMPACT OF SUPPLY CHAIN RELIABILITY OF DISTRI COMPANIES IN IPO PROCESSES: AITEK SA

- Overviews and significance of IPO Processes for distribution.
- Assess the risks and advantages associated with supply chain reliability during IPO processes for distributors.
- Provide insights on mitigating risks during IPO processes.



Herve Yessoh
Supply Chain Director, **Aitek**



15:00
Available Session

15:30
Available Session

16:00
Available Session

16:30
Available Session

17:00
Available Session

17:30
Available Session

END OF DAY 2

SPEAKING OPPORTUNITIES

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

Othman Syed
othman.syed@ptnevents.com

Noah Scott
noah.scott@ptnevents.com

Misbah Shaikh
misbah.shaikh@ptnevents.com



Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699


Please note that Speaker package is available only after the topic approval by the Production team.





DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.

 **Super Early Bird**
Window closing on Dec 10, 2024 **USD \$799**

 **Early Bird**
Window closing on Mar 05, 2025 **USD \$899**

 **Regular Pass**
Window closing on May 08, 2025 **USD \$999**

Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10% GROUP OF 2 / **15%** GROUP OF 3 / **20%** GROUP OF 5

Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

SPONSORSHIP & EXHIBITION PACKAGES

Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



Sponsorship & Media Team

Chris Lee
chris.lee@ptnevents.com

Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 <small>USD \$12599</small>	USD \$7099 <small>USD \$10599</small>	USD \$3799 <small>USD \$5699</small>	USD \$3799 <small>USD \$5699</small>
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.

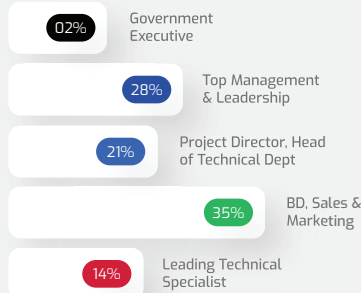


COMPANY SIZE

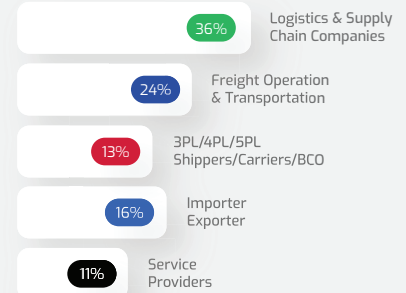
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

250+ Attendees	24+ Technical Speakers	15+ Sponsors & Exhibitors
200+ Companies	65+ Countries	55+ Media Partners

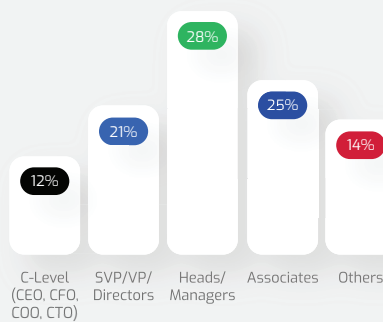
ATTENDEE JOB PROFILES (%)



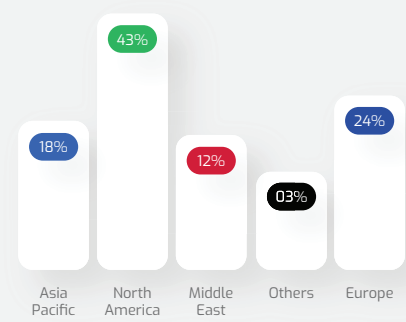
ATTENDING COMPANIES (%)



ATTENDEE SENIORITY LEVEL (%)



INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



Alfonso Ortiz
Supply Chain & Logistics Business Dev. Professional

ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

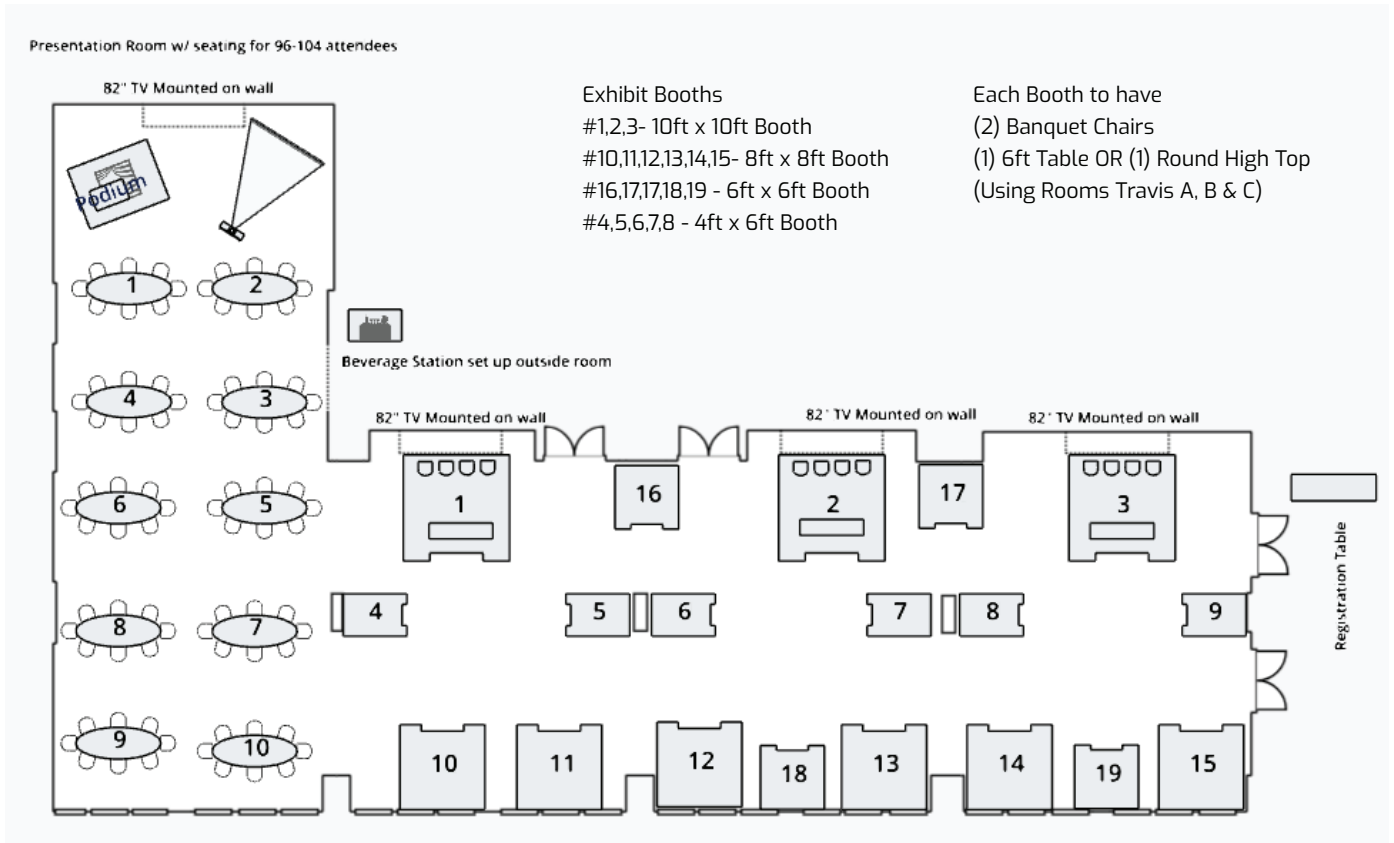
AMONG REGULAR PARTICIPANTS



What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

EXHIBITION FLOOR PLAN



ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



Container Shipping
Conference and Exhibition 2025



Supply Chain
Digitalization Conference 2025

Production Team

Othman Syed
Conference Producer
othman.syed@ptnevents.com

Noah Scott
Conference Producer
noah.scott@ptnevents.com

Sponsorship & Media Team

Chris Lee
Sponsorship & Media Director
chris.lee@ptnevents.com

Sarah Jones
Assistant Sponsorship Director
sarah.jones@ptnevents.com

Delegate Registration

Ryan Murphy
Delegate Sales Manager
ryan.murphy@ptnevents.com

Henry Stewart
Delegate Sales Manager
henry.stewart@ptnevents.com

General Inquiries

Support Team
info@ptnevents.com

Managed & Organized by **ptn events**