



# Supply Chain Visibility Conference & Exhibition 2025

May 6-7, 2025 | Houston, TX, USA

The biggest global supply chain event exploring supply chain visibility & digital revolution

Our current and previous sponsors:

**KLEARNOW**



**CROWLEY**



# ABOUT THE CONFERENCE

The Supply Chain Visibility Conference 2025 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers.

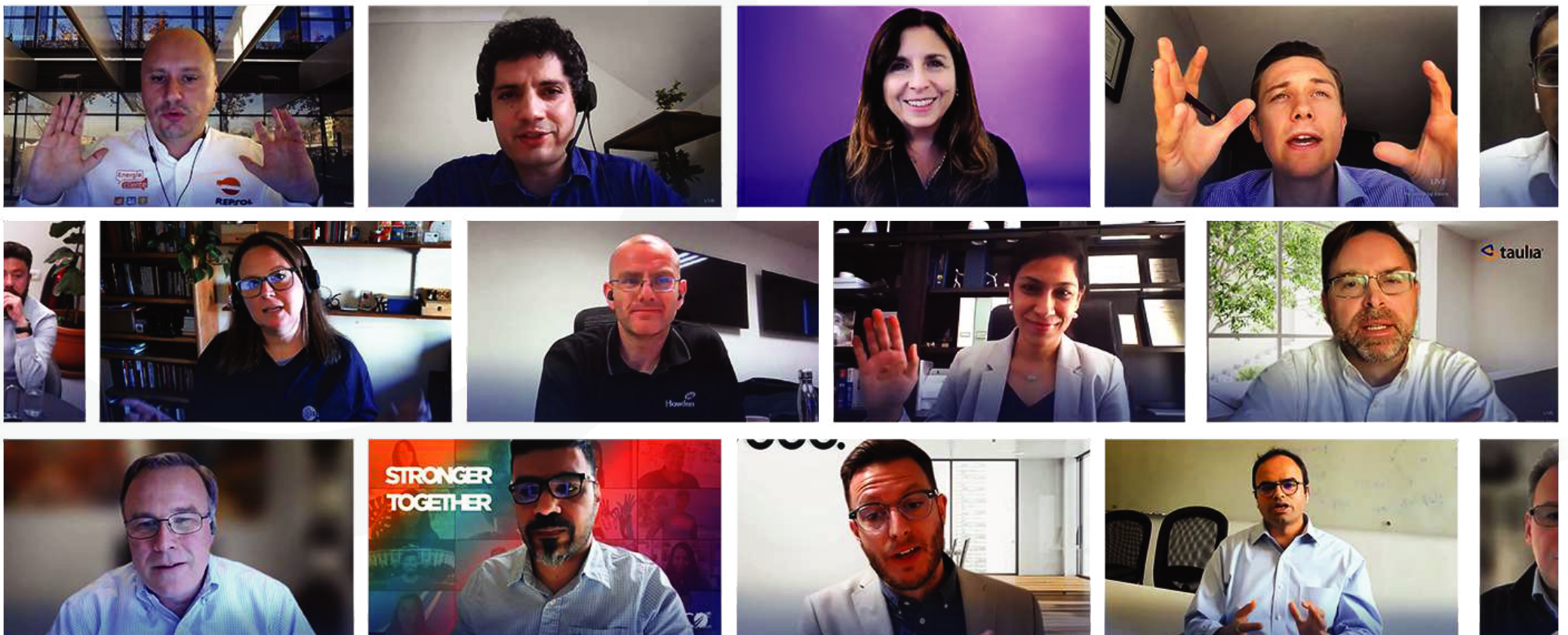
The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.

With an intense 2-days agenda, the conference seeks to enhance your supply chain efficiency with our comprehensive solutions. By attending our event, you will have the opportunity to engage with industry leaders, government officials, and port authorities who are at the forefront of supply chain innovation.

## Conference Theme/Keytopics

- ★ Focus on digital transformation, leveraging technologies like IoT, AI, and blockchain to enhance efficiency and collaboration while gaining real-time insights into their supply chain processes
- ★ Strategic solutions for improving efficiency of "End-to-End Visibility"
- ★ Enhance supply chain visibility for intermodal connectivity and the pivotal role of ship-to-rail-to-truck and air-to-truck logistics
- ★ Best practices and Case studies of business objectives and technology alignment
- ★ Opportunities and Challenges in - Intelligent Supply Chain for Logistics Planning and Management
- ★ Improved visibility fuels success in sustainability, automation and consumer engagement

## Our Session Glimpse





AMONG OUR REGULAR ATTENDEES



# CONFERENCE IN NUMBERS

550+  
Attendees

350+  
Companies

24+  
Technical  
Speakers

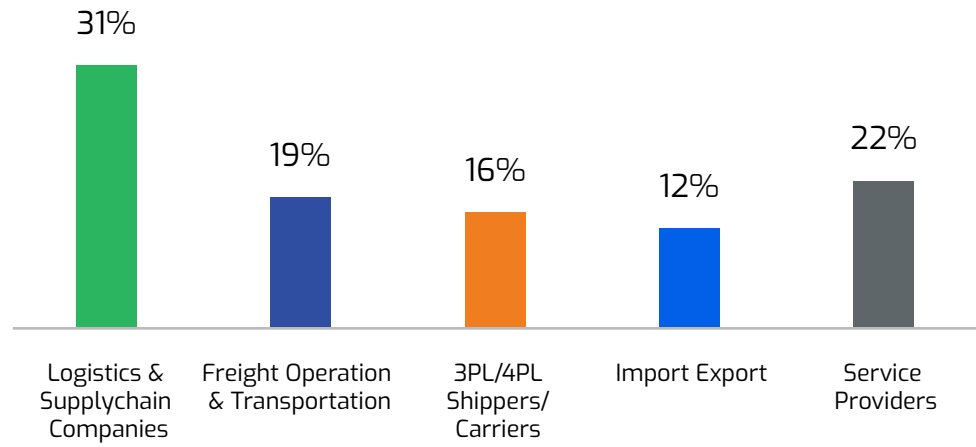
15+  
Sponsors &  
Exhibitors

25+  
Countries

50+  
Media Partners

## Statistics of previous conference

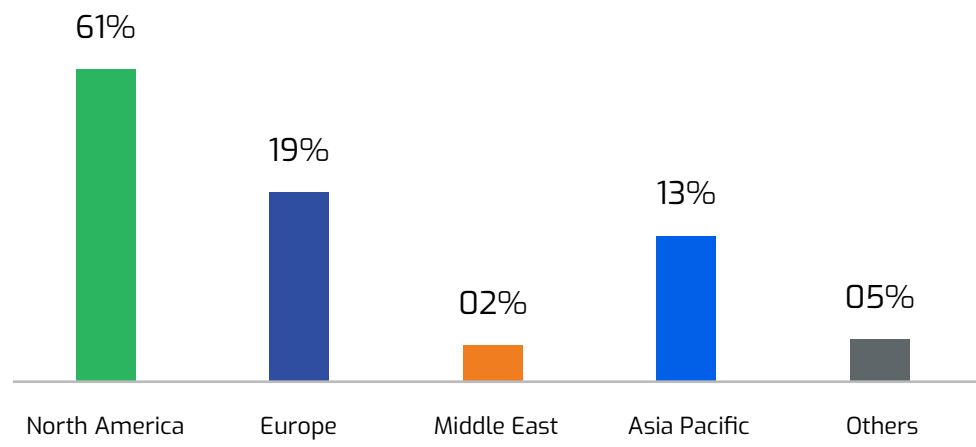
### Attending Companies



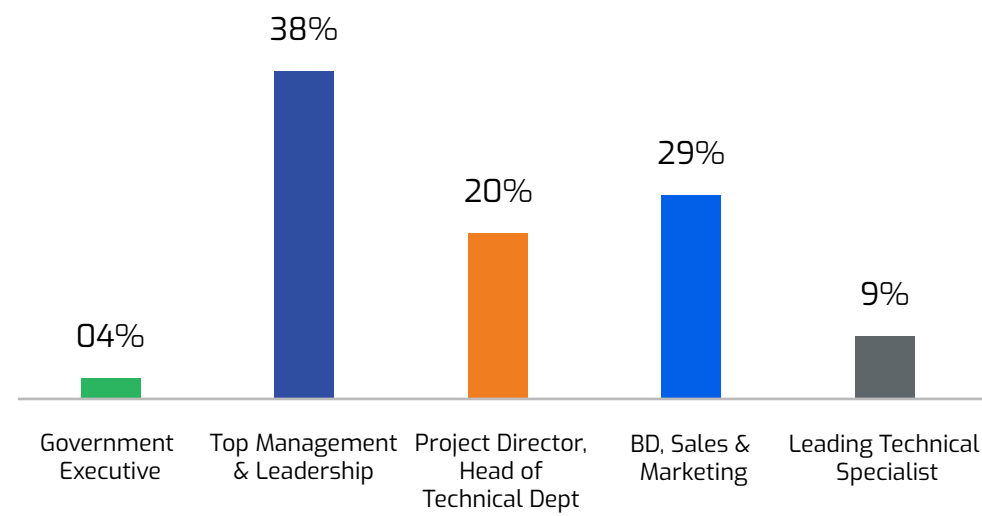
### Company Size

- ✓ 10,000+ Employees - 30%
- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%

### Attendee Demographics (Location)



### Attendee Job Profiles

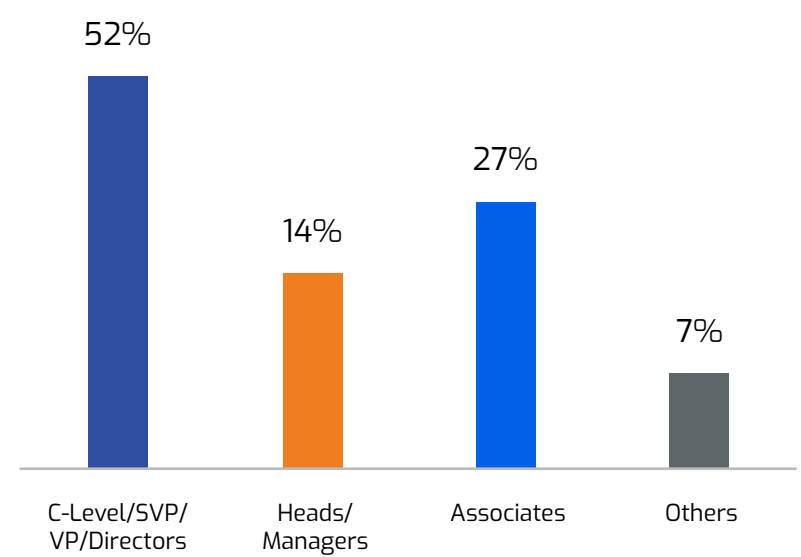


## Attendee Seniority level breakdown

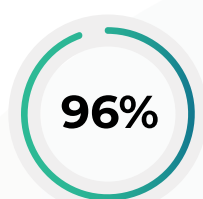
### Attendee Job Functions

- ✓ Logistics
- ✓ Operations
- ✓ Warehouse
- ✓ Inventory
- ✓ Transportation
- ✓ Supply Chain
- ✓ Supply Chain Technology
- ✓ Sourcing
- ✓ Freight
- ✓ Transportation
- ✓ Outbound Transportation & Freight
- ✓ Inbound Transportation & Freight
- ✓ Fulfilment
- ✓ Terminal Operator
- ✓ Import/Export
- ✓ Freight Forwarder
- ✓ Intermodal & Multimodal
- ✓ Containershiping
- ✓ Procurement
- ✓ Operations

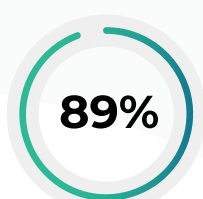
### Attendee Seniority level



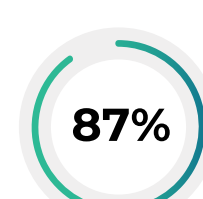
## Attendee Survey Report



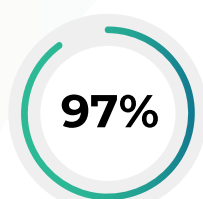
of respondents found the event to be a valuable use of their time



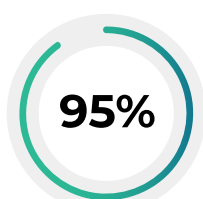
of respondents agreed that the virtual event was easy to understand, access, and navigate through



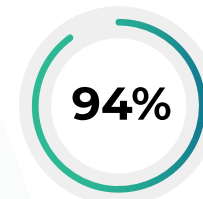
of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague

\*Based on the attendee survey report from May, 2024

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

30 minutes session includes 10 min of Q&A's

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only

**USD \$1299**



## PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

**USD \$1699**

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Othman Syed**

Conference Producer & Speaking Opportunities

[othman.syed@ptnevents.com](mailto:othman.syed@ptnevents.com)



Day 1 | Tuesday, May 6, 2025

(Agenda as of 22 October, 2024 and subject to change)

Sponsored Sessions Booked Sessions Available Sessions

07:30
Registration & Refreshment Networking



09:00
Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products

- Manufacturing by definition is a carbon intensive and resource hungry process. However, it is possible to build more sustainable products by adopting the principles of circular economy
As virgin materials get more scarce and thereby expensive, material stewardship and reuse across higher value retention loops like remanufacturing and refurbishment becomes a handy tool to drive up profitability in the upstream supply chain
Harvesting parts for reuse also helps in decarbonization. When parts are harvested at end of use, upstream scope 3 emissions can be greatly reduced for each participant of the value chain

Suneet Agera
Chief Innovation Architect, SAP



09:30
Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products

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David Sonnenschein
Vice President, SAP New Ventures and Technology, SAP



10:00
Available Session

10:30
Available Session

Networking Break 11:00 [30 min]

11:30
Available Session

12:00
Available Session

12:30
Supply Chain Visibility: Keeping an eye on the big picture in logistics networks

- Supply chain visibility brings light to the darkness
How to gain a comprehensive and consistent view of all aspects, from transportation to storage, and achieve unprecedented levels of success

Flavio Arssani
Portfolio Manager - Smart Manufacturing, Siemens



13:00
Available Session

13:30
Available Session

Networking Break 14:00 [30min]

14:30
Available Session

15:00
Available Session

15:30
Available Session

16:00
Available Session

16:30
Improved visibility fuels success in sustainability, automation and consumer engagement

- How improving end to end supply chain visibility through information automation can significantly increase your customer satisfaction and engagement while improving sustainability

Jason Tisbury
Continuous Improvement Manager, Club Assist



17:00
Available Session

End of Day 1

Day 2 | Wednesday, May 7, 2025

(Agenda as of 22 October, 2024 and subject to change)

Sponsored Sessions Booked Sessions Available Sessions

07:30 Registration & Refreshment Networking



09:00 Available Session

09:30 Strategic Visibility Solutions for a Smarter Supply Chain

- Beyond the silo: Connecting data streams across stakeholders for real-time insights and proactive decision-making.
Leveraging AI-powered optimization: Leveraging machine learning to predict disruptions, optimize routes, and anticipate bottlenecks.
Collaboration increases transparency: Building partnerships across the supply chain to unlock transparency and drive collective efficiency.

Shaun Walling Brand Manager, Arrive



10:00 Available Session

10:30 Living on the Edge: How Edge AI will usher in a new era in supply chain visibility

- ABSTRACT Over the coming years, smart sensors embedded with the latest advancements in AI technologies will enable companies to extend their digital initiatives to cover supply chain visibility applications and use-cases that have proven to be elusive using existing system architectures.
A connected fleet operation is critical to the future of supply chain visibility - where real-time operational data is captured and analyzed to maximize uptime and identify opportunities to eliminate inefficiencies.
As we progress into a 'smarter fleet operation', a systematic approach is required to ensure good data, captured by AI-enabled sensors, resulting in practical outcomes and solutions driving the profitable supply chain operation.

Karthik Rau CEO, Senzit, Inc



11:00 Available Session

11:30 | PANEL DISCUSSION Key-topics will be announced soon

- Key-topic - 1
Key-topic - 2
Key-topic - 3



12:30 Available Session

13:00 Available Session

13:30 Tech-Powered Turnaround: From Planning to Inventory Management to Sourcing, How Segra Revolutionized Its Supply Chain Operations and Saved Millions

- Identifying pain points is a pivotal first step toward progress. Explore areas hindering Segra's success, including a need for a planning strategy, streamlined sourcing, integrated systems and optimized warehouse operations.
Next, learn how Segra conducted an end-to-end supply chain assessment to develop a core set of recommendations, serving as a roadmap for transforming multiple areas of its business.
Discover the keys to digital transformation success. Get an insider's look at how Segra seamlessly modernized its supply chain operations in under a year, achieving impactful results and significant savings.

Cyndi Scallion Vice President of Supply Chain and Facilities Management, Segra



Networking Break 14:00 (30min)

14:30 THE IMPACT OF SUPPLY CHAIN RELIABILITY OF DISTRI COMPANIES IN IPO PROCESSES: AITEK SA

- Overviews and significance of IPO Processes for distribution.
Assess the risks and advantages associated with supply chain reliability during IPO processes for distributors.
Provide insights on mitigating risks during IPO processes.

Herve Yessoh Supply Chain Director, Aitek



15:00 Plastic Pallet and IBC Pooling Solutions for supporting the Supply Chain Visibility - Sustainable, Cost Effective and Long term Impact

- This would explain TOSCA is a USA/EMEA player that has over 1/2 Billion assets being Polled for many FMCG companies across Europe and USA from Field to Fork solution as we supply Ingredients
Packaging and Raw Mats into Manufacturing sites as well as have products that can be shipped into Retail sector (Meat,Egg and Beverage Trays and Crates) Takes away wooden one way, non-sustainable solution s, saves CO2, more clean factories , Strong secure Load carriers
One planet with a solution helping Traceability, Waste , all our products are 100% recyclable although initially made in Virgin Plastics We also save on Transport, Back Haul and out source support and supply .

Andrew Wilson Business Development Director, Tosca



15:30 Available Session

16:00 Available Session

16:30 Available Session

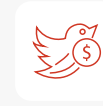
17:00 Available Session

End of Day 2



## DELEGATE PASS INCLUDES FOLLOWING

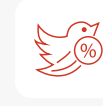
- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception



### SUPER EARLY BIRD

Window closing on **Nov 15, 2024**

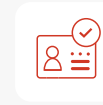
**USD \$799**  
(Exclusive of service charge)



### EARLY BIRD

Window closing on **Jan 25, 2025**

**USD \$899**  
(Exclusive of service charge)



### REGULAR PASS

Window closing on **April 18, 2025**

**USD \$999**  
(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (254)-221-1464  
visibility-conference.com/delegate\_packages



## SPONSORS & EXHIBITORS

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### Platinum Sponsors

The logo for KLEARNOW, featuring the word "KLEARNOW" in a bold, sans-serif font. The letter "K" is stylized with a blue and green gradient.

### Gold Sponsors



### Session Sponsors





|  | TITLE PACKAGE      | PLATINUM PACKAGE                                | GOLD PACKAGE                                    | EXHIBITOR PACKAGE                              | SESSION PACKAGE                                |
|--|--------------------|---|---|--|--|
| <b>BRANDING &amp; PROMOTIONS</b>   | <b>USD \$22999</b> | <b>USD \$9599</b><br><small>USD \$12599</small> | <b>USD \$7099</b><br><small>USD \$10599</small> | <b>USD \$3799</b><br><small>USD \$5099</small> | <b>USD \$3799</b><br><small>USD \$5099</small> |
| Logo placement and Sponsorship/Exhibitor title on the Event website          | ✓                  | ✓   | ✓   | ✓  | ✓  |
| Scanned business card copies of all the participants                         | ✓                  | ✓   | ✓   | ✓  | -  |
| Your Logo on Delegate Packs  | ✓                  | ✓   | ✓   | -  | -  |
| Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)   | ✓                  | -   | -   | -  | -  |
| One Advertisement section (placement) on the conference brochure - Full Page | ✓                  | ✓   | -   | -  | -  |
| One Advertisement section (placement) on the conference website - Home page  | ✓                  | -   | -   | -  | -  |
| Banner at the registration desk (printed & installed by the organizer)       | ✓                  | ✓   | -   | -  | -  |
| <b>CONFERENCE ACCESS</b>   |                    |   |   |  |  |
| Full access to all conference activities                                     | ✓                  | ✓   | ✓   | ✓  | ✓  |
| Hosted Luncheon and Drinks Reception   | ✓                  | ✓   | ✓   | ✓  | ✓  |
| Premium Delegate Passes and Client Passes                                    | 8                  | 5   | 4   | 3  | 1  |
| 30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)                  | ✓                  | ✓   | ✓   | -  | ✓  |
| Speaker Pass and/or Co-Speaker Pass(es)                                      | 1 + 2 Pass         | 1 + 1 Pass                                      | 1 Pass  | -  | 1 + 1 Pass                                     |
| Exhibit Space (Includes draped table approx. 6ft, 4 chairs)                  | 10ft x 20ft        | 10ft x 20ft                                     | 10ft x 10ft                                     | 08ft x 08ft                                    | -  |
| Literature Distribution in Delegate packs (materials supplied by you)        | ✓                  | ✓   | ✓   | ✓  | -  |
| Video interview with the company's representative                            | ✓                  | ✓   | ✓   | -  | -  |
| VIP Pre-Set Meetings with Clients  | 5                  | 2   | -   | -  | -  |
| Lanyard Sponsorship  | ✓                  | -   | -   | -  | -  |
| Banner on conference floor (3x2m)  | ✓                  | -   | -   | -  | -  |
| <b>POST CONFERENCE MATERIAL</b>  |                    |   |   |  |  |
| Video interview session with the committee members                           | ✓                  | ✓   | ✓   | ✓  | ✓  |
| Speaking Appreciation Certificate  | ✓                  | ✓   | ✓   | -  | ✓  |
| Download Copy of all participants list, scanned business cards               | ✓                  | ✓   | ✓   | -  | -  |

# EXHIBITION FLOOR PLAN

Presentation Room w/ seating for 96-104 attendees

## Exhibit Booths

#1,2,3- 10ftx10ft Booth

#10,11,12,13,14,15 -8ftx8ft Booth

#16,17,18,19 -6ftx6ft Booth

#4,5,6,7,8 -4ftx6ft Booth

Each Booth to have

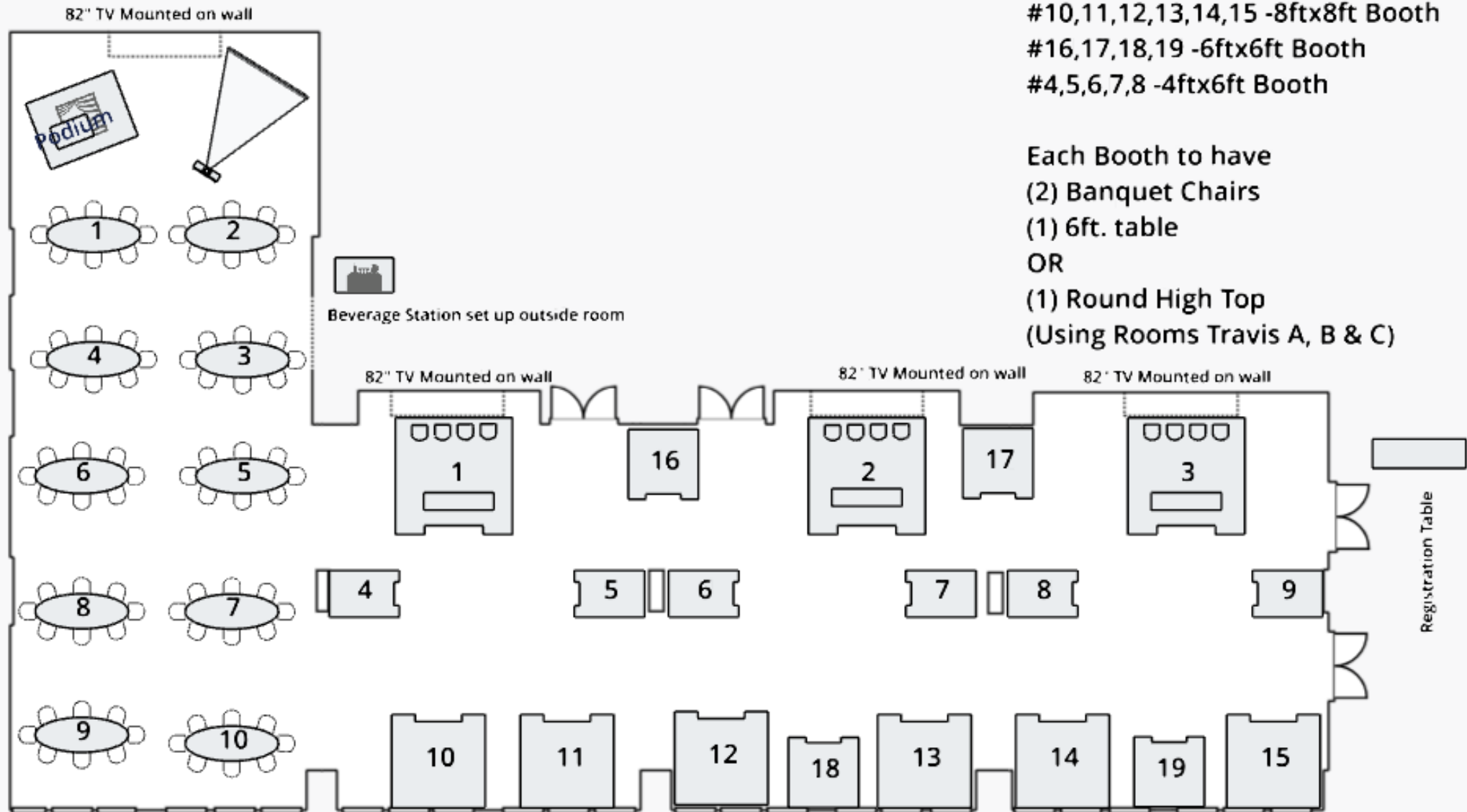
(2) Banquet Chairs

(1) 6ft. table

OR

(1) Round High Top

(Using Rooms Travis A, B & C)



## TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference. Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



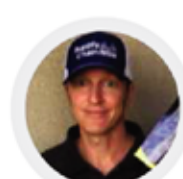
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader. It was amazing conference. Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



## ABOUT ORGANIZER

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PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution. Join us in shaping the future!

Get in touch with us on enquiry [info@ptnevents.com](mailto:info@ptnevents.com)



## Our Flagship Events

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### Smart Transportation Conference 2025

Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

[www.transportation-conference.com](http://www.transportation-conference.com)



### Supply Chain Visibility Conference 2025

An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Technology Innovation & Digital Revolution.

[www.visibility-conference.com](http://www.visibility-conference.com)



### Supply Chain Digitalization Conference 2025

The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions.

[www.supplychain-conference.com](http://www.supplychain-conference.com)



### Data Driven Supply Chain Conference 2025

An exclusive virtual event consisting of top level content and thought leadership discussions exploring Data Driven Supply Chain & Digital Revolution.

[www.ptnevents.com/Data-Driven-Supply-Chain](http://www.ptnevents.com/Data-Driven-Supply-Chain)



### Digital Logistics Conference 2025

Elevate your logistics game with the principles of Adaptability, Sustainability, and Visibility!

[www.digital-logistics-conference.com](http://www.digital-logistics-conference.com)



### World Freight Summit 2025

Innovate Freight Forwarding Globally through Digitalization and Sustainability!

[www.freight-summit.com](http://www.freight-summit.com)



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