Supply Chain Visibility Conference

Apr 11 - 12, 2024 | 100% Virtual

An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Supply Chain Visibility & Digital Revolution

ABOUT THE CONFERENCE

The Supply Chain Visibility Conference 2024 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers

With an intense 2-days agenda, the conference seeks to enhance your supply chain efficiency with our comprehensive solutions. By attending our event, you will have the opportunity to engage with industry leaders, government officials, and port authorities who are at the forefront of supply chain innovation.

Conference **Agenda Keytopics**

★ Focus on digital transformation, leveraging technologies like IoT, AI, and blockchain to enhance efficiency and collaboration while gaining real-time insights into their supply chain processes.

★ Strategic solutions for improving efficiency of "End-to-End Visibility"

★ Enhance supply chain visibility for intermodal connectivity and the pivotal role of ship-to-rail-to-truck and air-to-truck logistics.

★ Best practices and Case studies of business objectives and technology alignment

★ Opportunities and Challenges in – Intelligent Supply Chain for Logistics Planning and Management

★ Improved visibility fuels success in sustainability, automation and consumer engagement
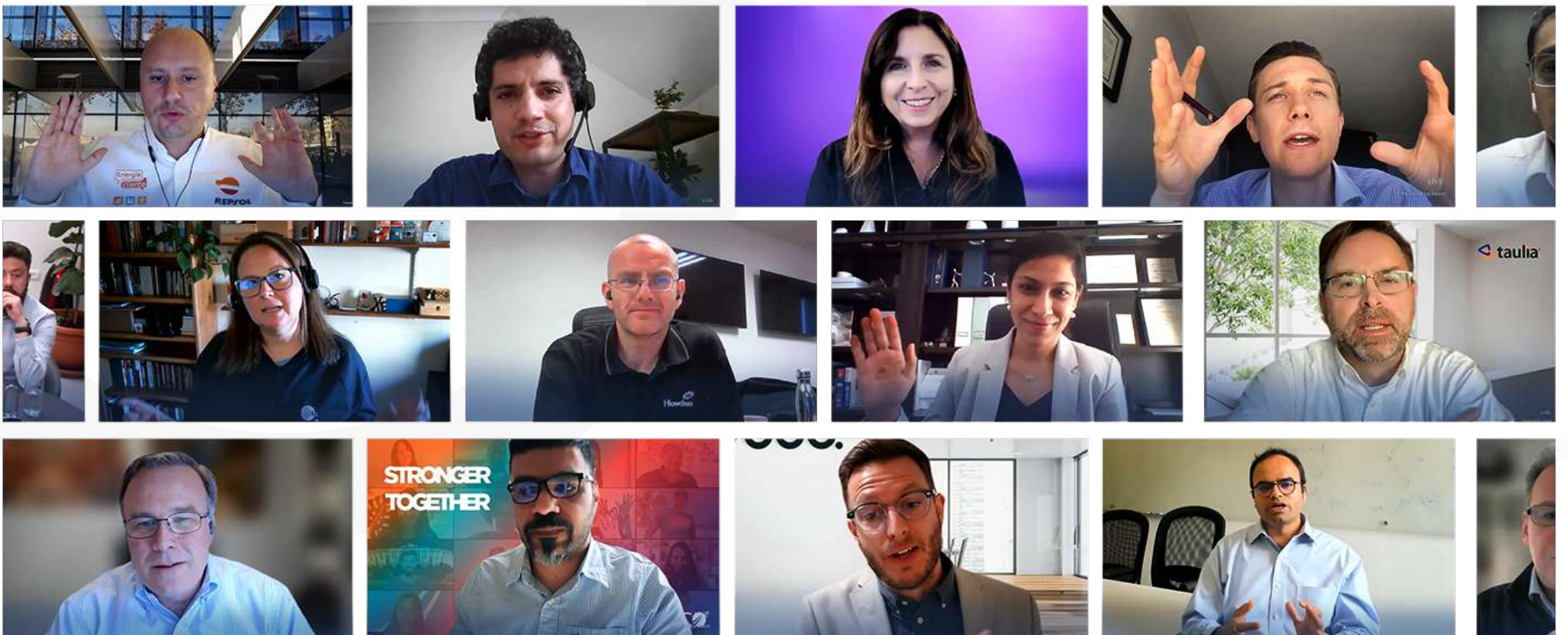
Our Session **Glimps**

CONFERENCE IN NUMBERS

550+
Attendees
will gather under one roof to network for 2 days

350+
Companies
from more than 65+ countries

24+
Technical Speakers
will share their insights on the latest technologies and explored digitalisation strategies

15+
Sponsors & Exhibitors
we attract some of the world's leading brands to exhibit with us
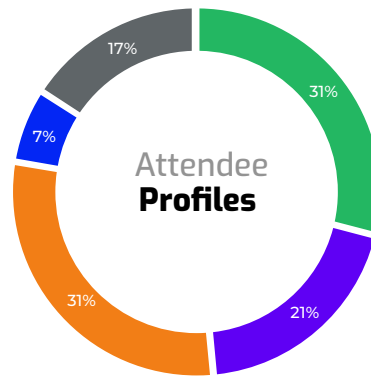
25+
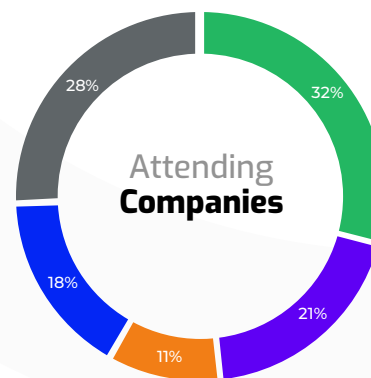**Countries**
talking part in this year's conference

50+
Media Partners
joined us on mission to make our event shine

Our Conference **Statistics**

Attendee Profiles

17%
31%
7%
21%
31%

- Top Managment **(31%)**
- Project Directors, Head of Tchnical Dept **(21%)**
- BD, Sales and Marketing **(31%)**
- Goverment Stuctures **(07%)**
- Leading Technical Specialist **(17%)**
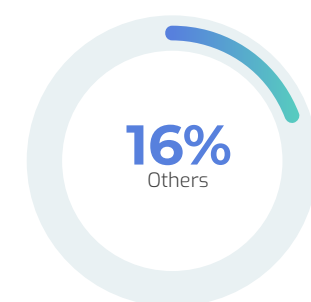
Attending Companies

28%
32%
18%
21%
11%

- logistics & Supplychain Companies **(32%)**
- Freight Operation & Transportation **(21%)**
- 3PL/ Shippers / Carriers **(11%)**
- Import | Export **(18%)**
- Service Providers **(28%)**

Attendee **Demographics**

- North America **(38%)**
- Middle East **(14%)**
- Europe **(31%)**
- Asia **(12%)**
- Others **(05%)**

Attendee **Seniority level breakdown**

41%
C/SVP/VP/Director

32%
Head/Manager

11%
Associates

16%
Others
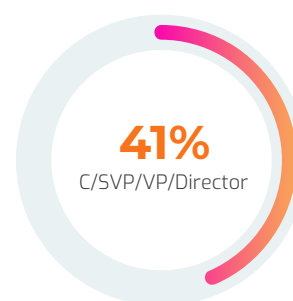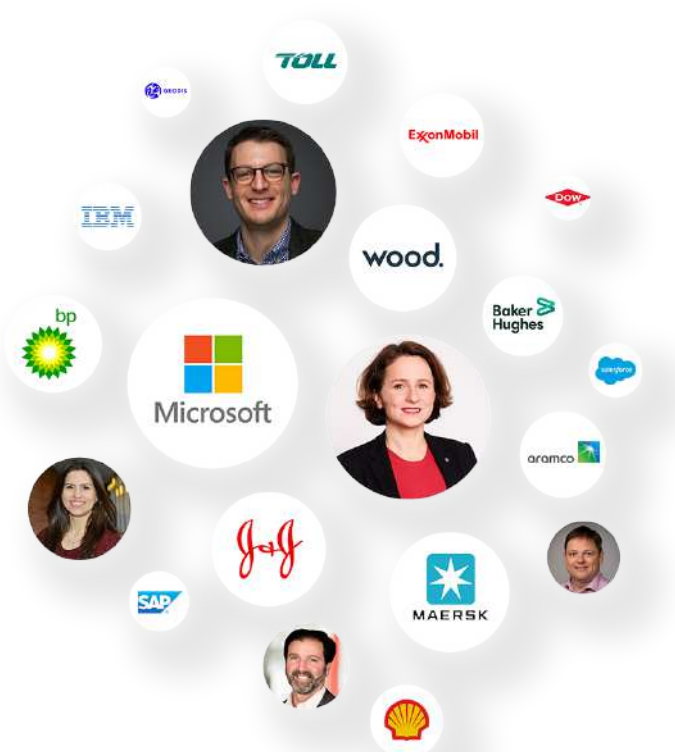
SPEAKING OPPORTUNITIES

SPEAKING SESSION

30 minutes session includes **10 min of Q&A's**

- Live sessions in-front of delegates
- 20 minutes for the presentation +10 minutes for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only

PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

Vatsal Patel

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505

Day 1 | Thursday, Apr 11, 2024

(Agenda as of 27 Oct, 2023 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30 AM

Available Session

09:00 AM

Available Session

09:30 AM | **PLATINUM SPONSOR**

Generative AI: Your Secret Weapon for Elevating End-to-End Visibility and Boosting Performance

- Why end-to-end visibility is mission-critical for our logistics operations to run a wide spectrum of logistics operations, ranging from critical missions such as distributing N-95 masks and providing emergency aid to support FEMA during humanitarian crises, to facilitating the seamless transportation of commercial intermodal loads across international borders.
- Difference of Conventional in-transit visibility providers who address only a portion of the issue by offering visibility into shipments during transit versus our definition of 'end-to-end' which spans through the entire journey of a shipment, from creation to closure after invoicing.
- How we address this challenge by harnessing Generative AI, enabling users to ask straightforward questions such as 'Where is my shipment?', 'What's the expected ETA?', and 'Has the shipment been billed?' in their preferred language through a user-friendly web portal and get a response, visualize data, and even ask the system to analyze the data to generate business insights.
- How this new approach truly democratizes data thereby empowering users to have a new level of data freedom by breaking the constraints of traditional Business Intelligence tools.
- How this has improved the efficiency of logistics operations and the cost savings associated with it.

Anoop Mohandas
Product Manger, **Crowley**

10:00 AM

Unlocking the Future: How AI Revolutionized Customs Clearance for the World's Largest Chemical Company

- A journey with AI: as simple as adding an email address to a chain
- Visibility benefits using a network of networks approach
- Process improvements of over 10X means the team can focus on what's important. Bonus: they are also happier

Ben Haddock
Senior VP Marketing, **KlearNow**

Networking Break ─── 10:30 AM (1 hour)

11:30 AM

Challenge in a Global Company (Spares Division) : Warehouse Management, 3 PL & Business Intelligence Software

- Global Company Challenges, adapting to a new structure.
- Warehouse Management vs 3PL, the right combination
- Microsoft Power Bi. Right decisions at the Right Time.

Gabriel Araujo
Director, Parts Distribution, **Universal Instruments Corporation**

12:00 PM | **SESSION SPONSOR**

Unlocking Supply Chain Clarity: The Power of GS1 Standards

- Across industries from healthcare to food, apparel and everywhere in between, enhanced supply chain visibility unlocks new opportunities to improve business efficiencies, traceability, inventory management, sustainability and consumer safety. Real business case examples will be provided
- GS1 Standards enable coherent information exchange between stakeholders throughout the supply chain for end-to-end visibility.
- New standards-based technology such as 2D barcodes and RFID are offering deeper, automated information exchange so products can be tracked and traced through distribution and recall management.
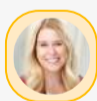
Liz Sertl
Sr. Director of Community Engagement, **GS1 US**

12:30 PM

Available Session

13:00 PM

Available Session

Networking Break ─── 13:30 PM (30mins)

14:00 PM

Available Session

14:30 PM

Available Session

15:00 PM

Available Session

End of Day 1 ───

Day 2 | Friday, Apr 12, 2024

(Agenda as of 27 Oct, 2023 and subject to change)

● Sponsored Sessions   ● Booked Sessions   ● Available Sessions

08:30 AM

Develop the agility required to adapt your logistics and distribution networks

- We use SAS based platform , called Vinculum (OMS – order based management solution) and 3PL TMS aggregator - Shiprocket to power our distribution and logistics
- These SAS based solution charge us 1 cent-3 cent per order, keeping our Software costs low and variable -much needed for startups
- They also help to integrate with various marketplaces and Ecommerce website ie Amazon, FlipKart as they have API's , helping us to be agile and reduce the "Time to List " and " Time to Market"
- This ensures seamless flow of Orders into OMS and inventory visualization
- The last mile tracking to end consumer is tracked via Whatsapp and SMS alerts and email alerts basis TMS solution on Shiprocket
- Shiprocket portal also gives us the flexibility to onboard multiple transporters, which can be configured to provide transport services by pin code. India has complex geography and distributed transport systems. Using Shiprocket, we are able to priortise right transporters basis geo, on a simplified platform, thus giving us the agility for D2C last mile logistics

Abhishek Agrawal
Sr VP - SCM and Sourcing, **Bombay shaving company**

09:00 AM

Available Session

09:30 AM

How Unilever is transforming into a best-in-class end-to-end value network operation that fosters a superior customer experience to facilitate growth.

- Integrated Planning Overview: Implementing a Smart Touch Process.
- Master Data Management: A Vital Catalyst for Success.
- Change Management: The Crucial Behavioral Factor in Technology Program Implementations.

Diogo Vuolo
IP Product SC Planning Pillar Lead, **Unilever**

10:00 AM

Available Session

Networking Break   10:30 AM (1 Hour)

11:30 AM | GOLD SPONSOR

Strategic solutions for improving efficiency of "End-to-End Visibility"

- End-to-end visibility is more than tracking logistics movements
- All production and environmental factors that might affect product quality throughout it's journey from farm to consumer must be integrated in a single, tamper proof, permission-protected platform and are on a journey to create that solution.

Elcio Grassia
CEO, **Nazar Systems**

12:00 PM

Available Session

12:30 PM

Available Session

13:00 PM

Available Session

Networking Break   13:30 PM (30mins)

14:00 PM

Available Session

14:30 PM

Available Session

15:00 PM

Available Session

End of Day 2

DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days

- Certificate of participation

- Q&A discussions

- Full access to all tracks and break out sessions

- Online platform to view presentations and virtual exhibition

- Online access to selected post-conference materials

- eBook of conference proceedings

- Visit virtual Exhibition during the breaks

- Networking opportunities on the Exhibition Floor

- Access to all networking activities

SUPER EARLY BIRD
Window closing on **Nov 30, 2023**
USD **299**

EARLY BIRD
Window closing on **Jan 25, 2024**
USD **399**

REGULAR PASS
Window closing on **Apr 12, 2024**
USD **499**

10% OFF
GROUP OF 2

15% OFF
GROUP OF 3

20% OFF
GROUP OF 5

Intrested in Participating as a group?
Get in touch with the team for more information on group discounts

DELEGATE SUPPORT TEAM
info@ptnevents.com, +1 (640)-800-2228
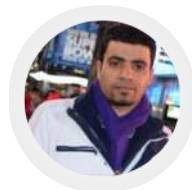www.visibility-conference.com/delegate_packages
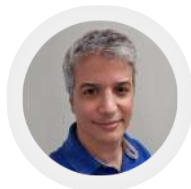
TESTIMONIALS AND EXPERIENCE

Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Counsultant

aramco

Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist

TIBCO

I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence

BR PETROBRAS

Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager

Baker Hughes

Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager

aspentech

Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology

Dow

We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager

accenture

Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director

GEODIS

Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program

RIDER UNIVERSITY
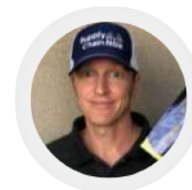
Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager

NEXT

It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing

WELSPUN

We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder

BUYCO

ABOUT **ORGANIZER**

ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base.**

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect business-es with opportunities through conferences, expos, demand generation and consulting services.

Our mission is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry info@ptnevents.com

ptn events

Our **Flagship Events**

Digital Logistics Conference 2023

Elevate your logistics game with the principles of Adaptability, Sustainability, and Visibility

www.digital-logistics-conference.com

World Freight Summit 2023

An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Technology Innovation & Digital Revolution

www.freight-summit.com

Data Driven Supply Chain Conference 2024

An exclusive virtual event consisting of top level content and thought leadership discussions exploring Data Driven Supply Chain & Digital Revolution

www.ptnevents.com/Data-Driven-Supply-Chain

Container Shipping Conference 2024

This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

www.container-shipping-conference.com

Smart Transportation Conference 2024

Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

www.transportation-conference.com

Supply Chain Digitalization Conference 2024

The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions.

www.supplychain-conference.com

CONTACT US

To Find Out How To **Be A Part Of Our Community,** Contact Us On

Chris Lee

Sponsorship & Media Director, Global Partnership

Chris.Lee@ptnevents.com

+1 (640)-800-2228

Vatsal Patel

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com

+1 (201)-856-6505

Henry Stewart

Delegate Registration & Group Sales Enquiries

Henry.Stewart@ptnevents.com

+1 (609)-331-9161

www.visibility-conference.com